



INTRO CTION

Since our first brainstorm, we've been chasing ideas that matter and moments that move people, because marketing isn't about noise — it's about meaning.

ABOUT US



Nogoom is a Cairo-based creative marketing agency that started with a simple belief: great things happen when people feel something.

Since 2005, we've partnered with brands of all sizes — digging deep to understand who they are, what they stand for, and how to tell their story in a way that feels real.

Our team is young, curious, and a little obsessed with doing things differently.

From digital campaigns to on-ground experiences, we've helped more than 75 brands shine across platforms, because when your message is honest and your brand is human, people listen.

OUR MISSION

To turn brand stories into real human moments.
We exist to help brands connect — not just communicate by blending strategy with soul, craft bold, and honest marketing that makes people feel, think, and act.



To be the agency that brands trust when they want to be seen, heard, and remembered.

A creative partner that brings clarity to ideas, emotion to messages, and light to every story worth telling.

OUR VISION

CORE VALUES



Every brand has its own voice—our job is to amplify it.

**TAILORED,
NEVER TEMPLATED**

We don't create to impress.
We create to connect.

**CREATIVE WITH
PURPOSE**

You see what we do, how we do it, and why it works.

**RADICAL
TRANSPARENCY**

We base decisions on data, but design them with heart.

**INSIGHT OVER
INSTINCT**

We don't work for you—we work with you.

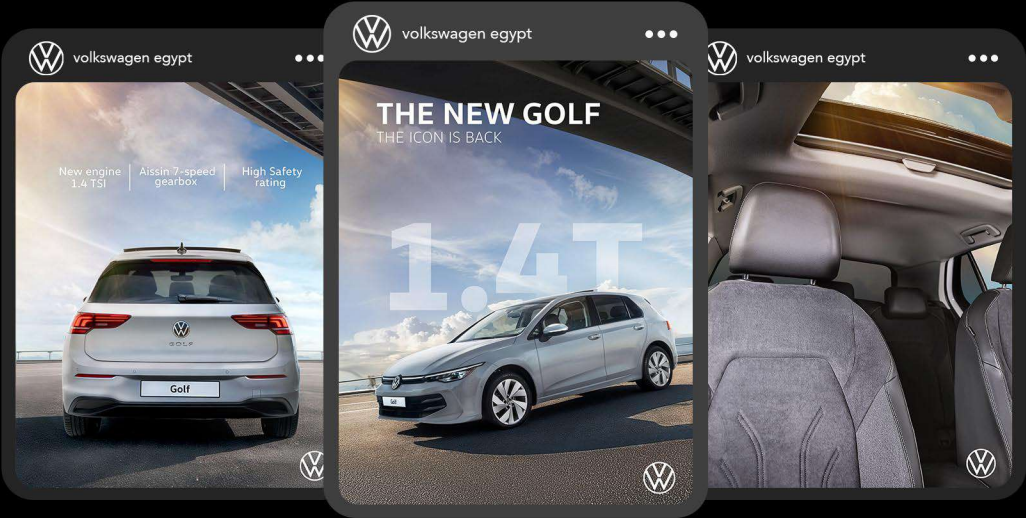
**PARTNERS,
NOT VENDORS**

ATL SERVICES

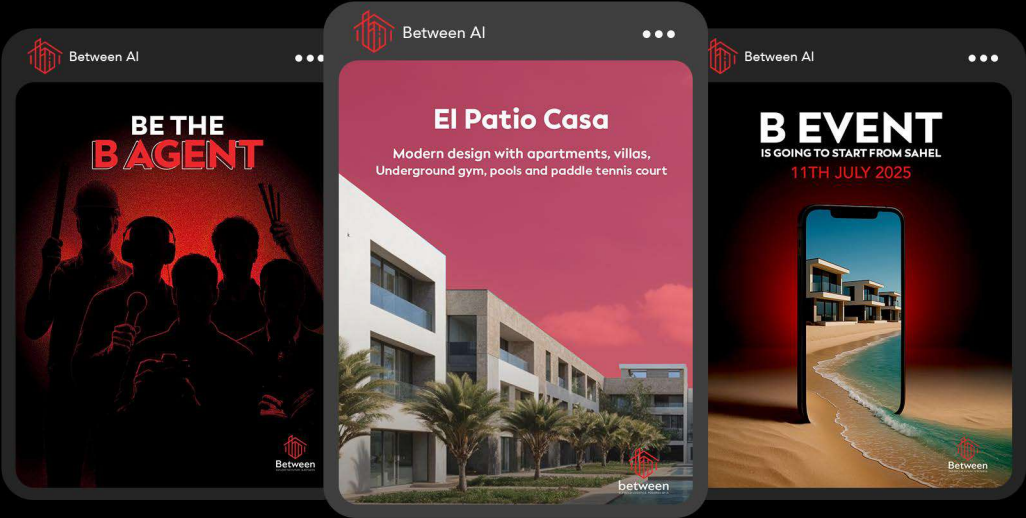
- ✦ DIGITAL MARKETING
-SOCIAL MEDIA
- ✦ BRANDING
- ✦ MEDIA PRODUCTION
- ✦ MEDIA BUYING

SOCIAL MEDIA

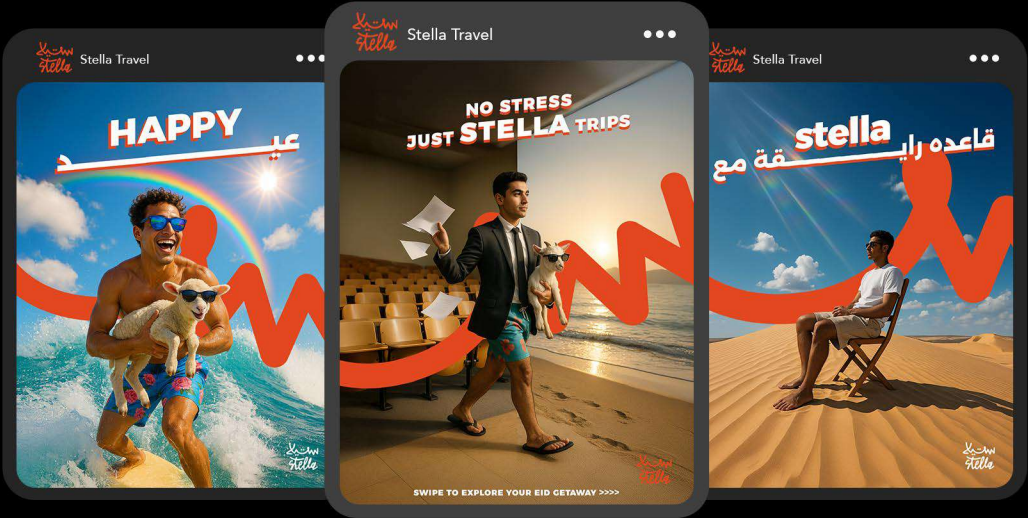
Creative service and social media designs that elevate brands, engage audiences, and deliver clear, visually striking communication across all platforms

















harrazfarmandgarden

خل اللي محتاجه علشان تزرع
— في مكان واحد —



فาร์ม اند جاردن



harrazfarmandgarden

ليه القاهرة محتاجة
— المايكرو جرينز دلوقتي؟ —



فาร์ม اند جاردن



harrazfarmandgarden



فาร์ม اند جاردن

الزراعة مش محتاجة أرض!
محتاجة بداي

Harraz
Farm & Garden

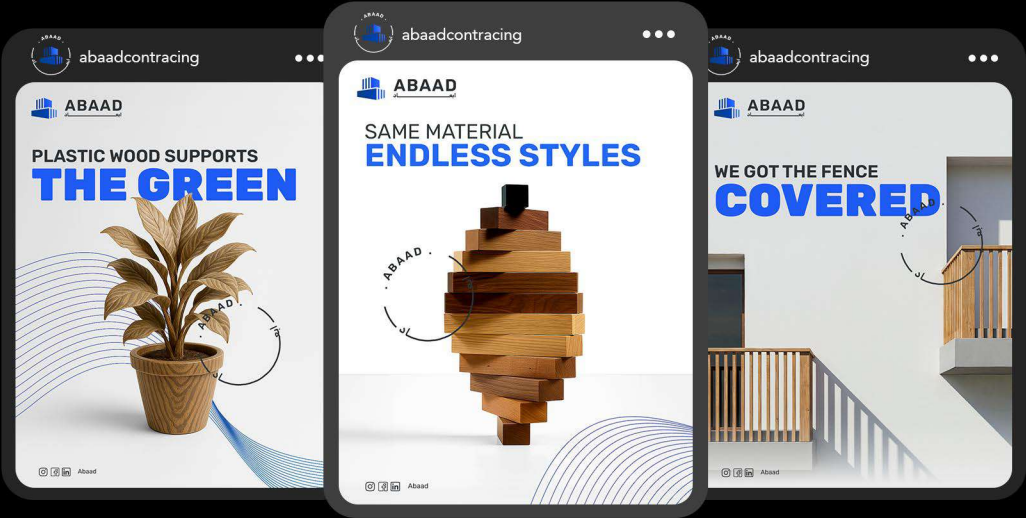
هتوفر لك كل اللي تحتاجه من

أدوات و معدات

سماد

تؤمّن

لصالح من خولّه





MEDIA BUYING

Strategic media buying service that maximizes ad performance, reaches target audiences, and ensures high ROI across digital platforms and campaigns.

VISUAL IDENTITY

Professional branding service crafting unique visual identities that reflect brand values, build recognition, and create lasting impressions across all touchpoints

WARDA NATURALS

The primary visual xpression that we use to identify ourselves meaning that we need to be careful to use it correctly and to do so consistently. The logo is the brand identifier commonly used in almost all applications.

Imperial Purple

Vanilla Ice Pink

WHITE

Eerie Black

Rekyanda (lowercase) regular
REKYANDA (UPPERCASE) REGULAR



ABAAD Trade & Contracting

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Imperial Purple

WHITE

Eerie Black



Between Ai

COMBINE THE PROFESSIONALISM
OF REAL STATE AND THE
INVESTMENT WITH A TOUCH OF
TECHNOLOGY AND FUTUREISM OF AI

Imperial Purple

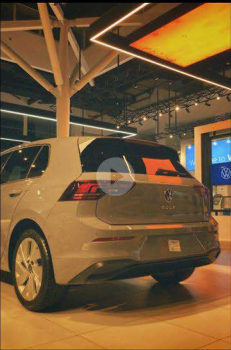
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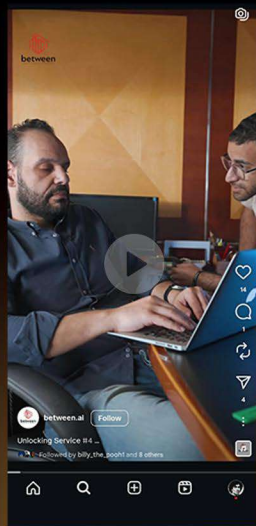
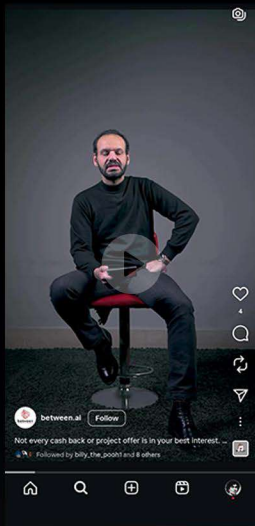
Eerie Black

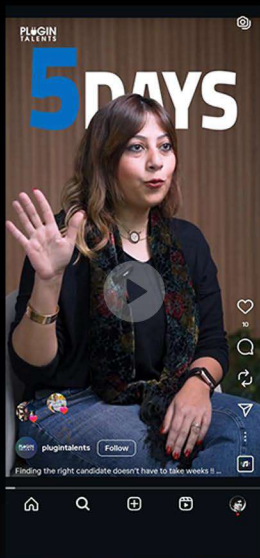


MEDIA PRODUCTION

High-quality media production service delivering engaging visuals, professional videos, and creative content that bring ideas to life and captivate audiences.







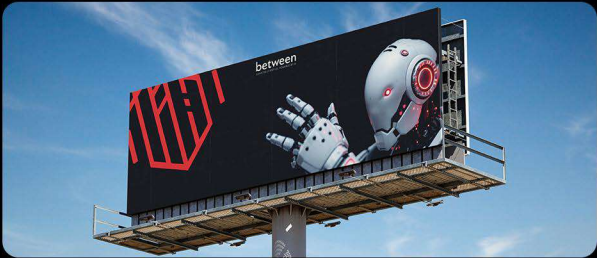
BTL SERVICES

- ✦ PRINTING SOLUTIONS
- ✦ GIVEAWAY
- ✦ EVENTS MANAGEMENT

PRINTING SOLUTIONS

Reliable printing solutions offering high-quality materials, vibrant colors, and precise finishes for branding, marketing, packaging, and corporate communication needs.

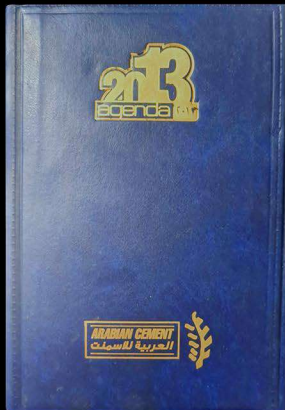




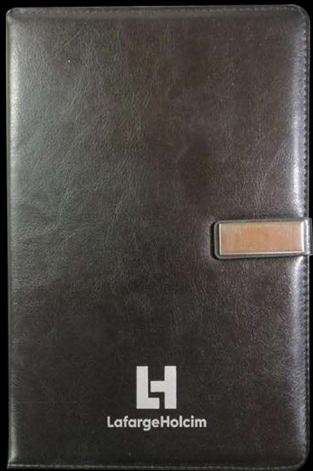
GIVEAWAYS

Customized giveaways that enhance brand visibility, leave lasting impressions, and connect emotionally with audiences through creative, useful, and well-branded items.









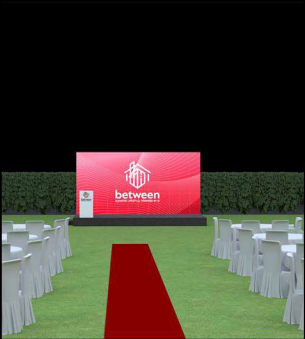




EVENTS MANAGEMENT

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OUR OFFLINE PARTNERS



OUR ONLINE PARTNERS



CONTACT US

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- ✦ INFO@NOGOOMAGENCY.COM